

CONFERENCE

RUSSIAN BUSINESS AVIATION: THROUGH REFORM TO HARMONIZATION

ORGANIZED BY:

Russian United Business Aviation Association



MARRIOTT GRAND HOTEL
14 APRIL 2010
MOSCOW

SPONSORSHIP OPPORTUNITIES

CONFERENCE

RUSSIAN BUSINESS AVIATION: THROUGH REFORM TO HARMONIZATION

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HOTEL MARRIOTT GRAND, MOSCOW

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GENERAL INFORMATION

Name of the conference:

«Russian Business Aviation: through reform to harmonization»

Date: 14 April 2010

Country and city: Russian, Moscow

Place: Marriott Grand Hotel

Marfinsky, Kuskovsky halls

Format: plenary session with coffee-breaks and lunch.

Evening reception in the Fountain Hall.

Organizer: Russian United Business Aviation Association

www.rubaa.ru/conference e-mail: info@rubaa.ru Tel. +7 (909) 635 49 81, fax +7 (495) 989 20 12

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Organizer:

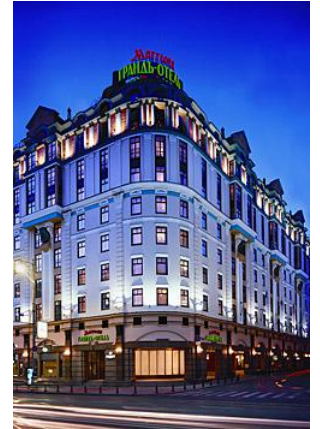
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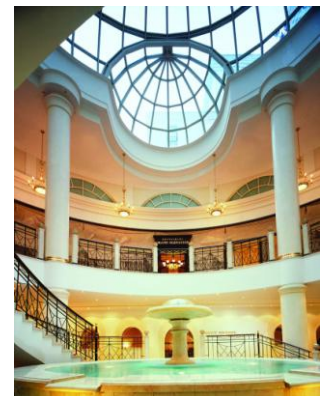
The Place: Marriott Grand Hotel, Moscow

The conference is planned at Marriott Grand Hotel,
Moscow, Tverskaya street 26/1



For the plenary session Kuskovsky
and Marfinsky halls are reserved.
The room is suitable for reception
of more than 100 delegates.

The evening reception is planned in the fountain
hall.



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ABOUT THE ORGANIZER

The Russian United Business Aviation Association (RUBAA) was formed in July 2009 through merger of the Russian Business Aviation Association (RBAA) and the United Business Aviation Association (UBAA). As of now about 45 entities representing the full spectrum of the Russian business aviation market are full and associate members of the association.

RUBAA head office is located in Aerostar Business Center (formerly head office of Aeroflot), Moscow.

The purpose of RUBAA is to coordinate its members' entrepreneurial activities, to represent and protect their common business interests and to develop and promote the business aviation industry in Russia.

The short- to medium-term objective of RUBAA is to achieve favorable conditions in Russia for operating hundreds and hundreds of business aircraft that Russian owners have to operate abroad.

To achieve its objective RUBAA diligently works on such complex issues as

- ✚ To harmonize the Russian customs legislation pertaining to operation of foreign business aircraft within the country with the internationally accepted practices in this field
- ✚ to extend the achieved exemption from the customs duty onto the full range of business and general aviation aircraft
- ✚ to achieve ratification of the Cape Town Convention in Russia and to amend the newly adopted Federal Law "On Registration of Rights for Aircraft and Transactions Therewith"
- ✚ to exempt private and corporate aircraft from the "Means of Transport Tax" to be levied on road transport
- ✚ to reform the Russian civil aviation authority so that it ensures an acceptable measure of regulatory flight safety oversight for corporate and private flight operations

Another field of RUBAA activity is to implement and promote internationally accepted voluntary standards for operation of business aircraft, notably IS-BAO. Herein we primarily rely on our affiliation with IBAC.

RUBAA maintains a working relationship with the Federal Government, other key federal executive and legislative bodies such as State Duma (lower chamber of the Parliament) and Federation Council (upper chamber of the Parliament), Ministry of Transport, Ministry of Economic Development, Civic Chamber etc.

RUBAA pursues active information policy counteracting with national and industry-specific mass media, holds special events, such as round-tables, expert sessions, conferences and workshops - where all RUBAA members are invited to participate on preferential terms.

RUBAA is open to everyone interested in developing the newly-born Russian business-aviation industry.

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PROGRAMM OF THE CONFERENCE

- Business aviation and economic development in Russia
- Outlook for a set of Government policy guidelines for business aviation development
- Upcoming legislative action in the interest of business aviation –the new Air Codex, ratification of Cape Town Convention
- Towards efficient and more effective regulatory (flight safety) control for corporate and private flight ops
- Cabotage: current legislation, ongoing practices and risks involved; RUBAA policy
- Ways to harmonize Russian customs legislation and regulations applied to international business jets operations with practices common in other customs jurisdictions
- Changes in the institution of permission for international flight ops by foreign and domestic operators
- New set of certification rules for “small” commercial operators (Business Aircraft and Regional Airlines) in Russia (equivalent of Part 135 in the USA), a RUBAA project. Prospects for implementation.
- Ground infrastructure for business aviation in Russian airports
- Maintenance in Russian ops
- A Self-Regulatory organization, a RBAA concept. Its place in the Russian regulatory framework. Voluntary standards.

Among speakers RUBAA is honored to welcome representatives of Federal Government, State Duma, Ministry of Transport, Rosaviatsiya (CAA), Federal Customs Service, IBAC, EBAA, Russian and international industry.

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DELEGATES, SPEAKERS AND THE AUDITORY

The auditory is represented by participants of all segments of business aviation. The invitees are:

- Aircraft owners representatives
- Aircraft operators
- Aircraft manufacturers
- Brokers
- MRO
- FRO

More than 100 delegates are expected to take part in the conference.

RUBAA invites speakers from the following structures:

- The State Duma of the Russian Federation
- The Ministry of transport of the Russian Federation
- Rosaviatsia (Russian CAA)
- Federal Customs Service
- IBAC
- EBAA
- Legal, economical, technical advisors

Participation is confirmed
by:

- Jet-2000
- RusJet
- Avcom – commercial aviation
- Severstal aircompany
- Bugulma aircompany
- Jet Transfer
- RusAero
- Streamline-OPS

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INFORMATIONAL SUPPORT

The Organizer pays special attention to working with Mass Media and invites them to partnership under the event.

Collaboration with Mass Media includes publication of announces of the conference, analytical articles, Internet advertising, final publications.

Informational campaign is planned for three month, including final publications (15 February – 15 May).

Business, transport and aviation Media as well as specialized portals are invited, among them:

- Expert magazine
- Company magazine

Newspapers:

- Kommersant
- RBC daily
- Vedomosti

- Transport of Russia, Mintrans official edition, federal news paper
- Transport of the Russian Federation, federal magazine

- newspaper «AeroJetStyle»
- magazine «Jet»
- magazine «Top Flight»
- magazine «Airports International»

Internet-portals

- avia.ru
- aviationtoday.ru
- aerohelp.ru
- aviaport.ru
- jets.ru
- bizavnews.ru



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Sponsorship Opportunities – GENERAL SPONSOR

We offer You to consider a possibility of becoming a GENERAL SPONSOR of the EVENT with the following opportunities:

1. Award of GENERAL SPONSOR status, delivery of a Certificate of a General Sponsor Status
2. Placement of a banner of the General Sponsor on RUBAA's main page in the Internet and on the conference page.
3. Placement of the General Sponsor's logo on advertising materials.
4. Placement of the General Sponsor's on informational materials of the conference.
5. Placement of the General Sponsor's on the banners (Presidium, press-wall, registration)
6. Possibility to place a roll-up in **the conference hall** and/or registration zone.
7. Possibility to make an installation in reception and coffee-breaks zone.
8. Inclusion of the General Sponsor's informational printed materials in delegates' folders.
9. Three delegate places.
10. Delivery of a final report.

General Sponsorship price is 450 000 RUR (+ VAT 18%)

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Sponsorship Opportunities –SPONSOR

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1. Award of SPONSOR status, delivery of a Certificate of a Sponsor Status
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4. Placement of the General Sponsor's on informational materials of the conference.
5. Placement of the General Sponsor's on the banners (Presidium, press-wall, registration)
6. Possibility to place a roll-up in the registration zone.
7. Two delegate places.
8. Delivery of a final report.

Sponsorship price is 300 000 RUR (+ VAT 18%)

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Sponsorship opportunities – Evening Reception Sponsor

We offer You to consider a possibility of becoming a SPONSOR of the EVENING RECEPTION with the following opportunities:

1. Award of SPONSOR status, delivery of a Certificate of a Sponsor Status
2. Placement of a banner of the Sponsor on RUBAA's main page in the Internet and on the conference page.
3. Placement of the Sponsor's logo on advertising materials.
4. Placement of the General Sponsor's on informational materials of the conference.
5. Placement of the General Sponsor's on the banners (Presidium, press-wall, registration)
6. Possibility to place an installation in the reception hall.
7. Two delegate places.
8. Delivery of a final report.

Sponsorship price is 300 000 RUR (+ VAT 18%)

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Sponsorship opportunities – Coffee-Breaks Sponsor

We offer You to consider a possibility of becoming a SPONSOR of the Coffee-Breaks with the following opportunities:

1. Award of SPONSOR status, delivery of a Certificate of a Sponsor Status
2. Placement of a banner of the Sponsor on RUBAA's main page in the Internet and on the conference page.
3. Placement of the Sponsor's logo on advertising materials.
4. Placement of the General Sponsor's on informational materials of the conference.
5. Placement of the General Sponsor's on the banners (Presidium, press-wall, registration)
6. Possibility to place an installation in coffee-breaks zone.
7. Two delegate places.
8. Delivery of a final report.

Sponsorship price is 70 000 RUR (+VAT 18%)

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Sponsorship opportunities – Lunch Sponsor

We offer You to consider a possibility of becoming a SPONSOR of the lunch with the following opportunities:

1. Award of SPONSOR status, delivery of a Certificate of a Sponsor Status
2. Placement of a banner of the Sponsor on RUBAA's main page in the Internet and on the conference page.
3. Placement of the Sponsor's logo on advertising materials.
4. Placement of the General Sponsor's on informational materials of the conference.
5. Placement of the General Sponsor's on the banners (Presidium, press-wall, registration)
6. Announcement of the Sponsor at lunch invitation.
7. Two delegate places.
8. Delivery of a final report.

Sponsorship price is 120 000 RUR (+VAT 18%)

Organizer: Russian United Business Aviation Association

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We thank You for Your kind attention to the conference “Russian Business Aviation: through Reforms to Harmonization” organized by Russian United Business Aviation Association.

For all questions concerning sponsorship of the conference please turn to Ms. Anna Serejkina, RUBAA Development Director

Contact information:

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E-mail: as@rubaa.ru